



BERLINISCHE GALERIE

LANDESMUSEUM FÜR MODERNE
KUNST, FOTOGRAFIE UND ARCHITEKTUR
STIFTUNG ÖFFENTLICHEN RECHTS

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New design for the Museum Shop Architecture and spatial design: david saik studio



Museum Shop Berlinische Galerie, Photo: Amin Akhtar

In July 2016 the Museum Shop at the Berlinische Galerie acquired a new structure and a new look. The aim of the make-over by the david saik studio (www.davidsaik.com) was to create a more generous and inviting atmosphere for both visitors and staff alike. The creation of the new shop involved not only a redesign for the shop itself, but subtle to significant changes to the entire entrance area of the museum. Through the process of removing existing glass partitions and sliding doors, demolishing a large section of the dividing wall, restructuring the ceiling profile, and reconfiguring the lighting, the existing shop area is enlarged and fully opened to join the overall entrance space. Within this newly defined architectural context, three 3.5m high walls are introduced to frame the shop perimeter, fitted with a variety of custom designed display elements for the presentation of framed posters, books, postcards, and gifts, all constructed from matt finished seekiefer sperrholz, with selected surfaces covered with a dark green linoleum. The open spaces are completed with large tables for the display of books and storage.

The woodwork was realised together with Berlin based carpenter's shop Tipla (Alexander Becker / www.tipla.de), whose other recent work include the AESOP store in Berlin-Mitte.

The new Museum Shop offers visitors a versatile range of art and design products. The selection takes its cue from the Berlinische Galerie collection, with thematic additions to reflect temporary exhibitions. A wide range of in-house catalogues, biographical monographs and other publications offer in-depth information about art and artists at the Berlinische Galerie and about the art scene in Berlin and around the world. The extensive range of postcards and design and lifestyle articles is a prolific source of unusual ideas for gifts.